TAZI

EXECUTIVE BRIEF · INSURANCE · 2026

Grounded AI with Validated Actions Deployed in Days

> Vendors are giving you AI agents, but they are very difficult to put into production. For regulated, high-stakes insurance decisions, an AI agent that is not grounded in your data, cannot explain itself to humans, and acts without validated actions is a liability, not a product. The bottleneck isn't capability, it's trust: insurers deploy only the AI agents they can explain, audit and govern. That gate is exactly where TAZI wins.

WHY AGENT PILOTS STALL — AND THE TAZI ANSWER

Ungrounded AI agents hallucinate

LLM-only agents guess. In insurance, pensions and financial services, a wrong-but-confident, inconsistent answer is not acceptable.

Automation tools skip the decision

Process-automation agents automate the doing, not the judgment the doing depends on.

No audit trail = no deployment

Compliance, drift and human oversight are afterthoughts, so pilots never reach production.

The TAZI answer: grounded AI agents

Every decision sits on your data and explainable machine learning. Actions are proposed by agents from your dynamic population of data, and validated by expert-panel and focus-group agents against your organization, business KPIs and focus population. Your customer, pricing, claims and actuarial teams see how models and agents work through easy-to-use conversational AI agents with questions tailored to each specific problem you need to solve.

THE VALIDATED-ACTION DIFFERENCE

The same predictions, with the Expert-Panel + Focus-Group validation layer on top:

ROI-positive saves only

Retention offers are screened against pricing and regulatory policy; only ROI-positive saves reach the agency or the call centre.

Auditable referrals

Fraud referral wording is checked before it reaches the insured, and every escalation carries an auditable reason trail.

SIX PRE-BUILT GROUNDED AGENTS: DEPLOYED IN DAYS & WITH PROVEN VALUE

Grounded in your data, coached by your people, documented by default.

Policy Retain & Grow Agent

LAPSE · CHURN · PRICE ELASTICITY

−3.94% churn, with premium revenue +8%

+13 pts retention, premiums +5%

1–3 months ahead of the lapse

Segmentation & Cross-Sell Agent

SEGMENTS · UPSELL · CHANNEL

~6,000 leads surfaced

$2.5M premium opportunity identified

$0.5M+ generated at a 20% close rate

Profitable Growth Agent

PROFITABILITY · PRICING · MIX

~140 profitable / lossy segments a month

3% revenue from segment mix alone

Monthly refresh as pricing and market move

RETAIN

US auto insurer

Auto churn above 20% as shopping and driving behaviour shifted. Continuously evolving churn segments plus price-elasticity actions cut churn 3.94% and raised premium revenue 8%.

CROSS-SELL

Multi-line insurer

A complex product portfolio made product-to-customer matching hard. TAZI surfaced ~6,000 leads and a $2.5M premium opportunity.

PRICING

Global property & casualty insurer

~140 profitable and lossy segments found every month across 100K customers, with up to 3% more revenue from shifting the segment mix.

© 2026, TAZI AI Systems Inc. All rights reserved. Do not copy or share without TAZI's approval.

Voice of Customer Agent

COMPLAINTS · VOC · CALL CENTRE

60,000+ messages analysed

100% severity accuracy on trigger words

1 min to classify a month of feedback

Claims Fraud Agent

CLAIM FRAUD · INVESTIGATION REFERRAL

Days to a live model on existing data

On par or better than the incumbent rules or models

Reason code on every alert, corrected by experts

Claims Audit Agent

ESCALATION · ANOMALY · COST

400% better inpatient-conversion prediction

6 months ahead on half of inpatient claims

20× cost of an inpatient vs outpatient claim

VOC

National insurer

60,000+ social and service messages classified in real time, with weekly and monthly executive reports automated.

CLAIMS

Three property & casualty insurers

Rule-based and in-house fraud models were hard to maintain. TAZI models were built in days and matched or beat them.

CLAIMS

Health insurer

Inpatient-conversion prediction improved 400%, with half of inpatient claims seen six months in advance.

ASK YOUR AI AGENT GROUNDED IN YOUR DATA AND PREDICTIVE MODELS

Business users ask in plain language; every answer cites the model output and the pattern behind it.

Measure the problem

"Which policies are most likely to lapse this month?" — by product, channel or region, or the whole book at once.

Understand the reasons

"What is driving lapse risk in this segment?" — named patterns in business language, renamed and corrected by your experts.

Take action

"Help me retain this policyholder." — customer profile, the compliant offer and the validated next action.

Prove the value

"What premium do I retain working the top of the list versus a random list?" — and what a point of retention is worth.

PATENTED & INDUSTRY PROVEN TECHNOLOGY

7 granted US patents on continuously learning, human-understandable online machine learning · 33 Gartner mentions, 2019–2025.

GET AI READY ON YOUR TERMS

We will meet you where you are and help you advance in your AI journey:

01 **Predictive AI**

02 **AI Proposed Actions for MicroSegments**

03 **AI Proposed Actions for Each Customer**

04 **AI Validated Actions for Each Customer**

05 **Market Maker with AI**

ENTERPRISE READY, ON YOUR TERMS

Explainable and validated by design · continuous learning keeps models current without full retrains · drift monitoring on every deployed model · auditable activity logs and auto-generated model cards and compliance documentation · cloud, on-premise or hybrid deployment · bring your own API keys and LLMs (BYOK/BYOM) · multitenant across lines of business · MCP tools and SDK for agents, no-code User Interface and AI Ops for humans · real-time via REST APIs.

ONE PLATFORM, THREE PATHS TO PRODUCTION

TAZI is a platform, not a point solution: it ships with pre-built use cases, and your teams can build their own on the same governed foundation.

1

Bring Your Own Predictive Models

Onboard the models you already have. TAZI wraps them with explanations, drift monitoring, validation agents and auto-generated compliance documentation.

2

Deploy Pre-Built Use Cases

Six explainable agents across retention, growth, profitability, customer feedback and claims — grounded in your data, live in days.

3

Build New Use Cases

Create models for risks no vendor has templated. Define what to predict and the value created, build, validate and deploy — your experts in the loop.

EASY TO TRY, EASY TO BUY

1 Start with a Proof of Value

You bring anonymized data; we build a tailored agent on it on the TAZI server. Scoped, time-boxed and resourced, with what to predict and the value created by actions agreed up front.

2 One license you control without being an AI expert

Platform, onboarding and configuration hours, monitoring and drift detection, solution updates, support and business reviews — in a single license you control. Start, Grow and Scale packages are sized to your use cases and users.

TAZI

Contact: info@tazi.ai
San Francisco (HQ) · Istanbul (R&D) · Charlotte (East Coast) · Boston (Northeast)

© 2026, TAZI AI Systems Inc. All rights reserved. Do not copy or share without TAZI's approval.