TAZI

EXECUTIVE BRIEF · RETAIL, FMCG & MANUFACTURING · 2026

Grounded AI with Validated Actions Deployed in Days

> Vendors are giving you AI agents, but they are very difficult to put into production. For high-stakes commercial decisions, an AI agent that is not grounded in your data, cannot explain itself to humans, and acts without validated actions is a liability, not a product. The bottleneck isn't capability, it's trust: enterprises deploy only the AI agents they can explain, audit and govern. That gate is exactly where TAZI wins.

WHY AGENT PILOTS STALL — AND THE TAZI ANSWER

Ungrounded AI agents hallucinate

LLM-only agents guess. In retail, FMCG and manufacturing, a wrong-but-confident, inconsistent answer is not acceptable.

Automation tools skip the decision

Process-automation agents automate the doing, not the judgment the doing depends on.

No audit trail = no deployment

Governance, drift and human oversight are afterthoughts, so pilots never reach production.

The TAZI answer: grounded AI agents

Every decision sits on your data and explainable machine learning. Actions are proposed by agents from your dynamic population of data, and validated by expert-panel and focus-group agents against your organization, business KPIs and focus population. Planners, category managers and marketers see how models and agents work through easy-to-use conversational AI agents with questions tailored to each specific problem you need to solve.

PRE-BUILT GROUNDED AGENTS: DEPLOYED IN DAYS & WITH PROVEN VALUE

Grounded in your data, coached by your people, documented by default.

Demand Prediction Agent

FORECAST · STOCK-OUTS

+9 pts vs expert allocators

98% accuracy on total sales

4% error on short-shelf-life items

Demand Drivers Agent

PRICE & PROMO · MEDIA MIX

5% price-elasticity error

Per location profit-maximizing price

ROI+ only positive plans survive

Voice of Customer Agent

VOICE OF CUSTOMER · COMPLAINTS

60,000+ messages analyzed

1 min to classify a month

8 fully-negative categories surfaced

DEMAND

Global clothing retailer

Store allocation was done by expert allocators at 55% accuracy. TAZI beat them by 9 points — each point valued at $20M of revenue.

DRIVERS

Global FMCG firm

Price elasticity predicted within 5% error across 50+ locations, with the profit-maximizing price identified per product and per location.

VOC

Global consumer brand

60,000+ messages classified in real time by group, category, sentiment and severity; executive reports automated.

THE VALIDATED-ACTION DIFFERENCE

The same predictions, with the Expert-Panel + Focus-Group validation layer on top:

Executable only

Replenishment proposals are filtered by shelf life, minimum order quantity and truck fill — unexecutable orders never reach the planner.

ROI-positive only

What-if plans are screened against margin, brand and trade policy; only ROI-positive driver mixes reach the commercial team.

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ASK YOUR AI AGENT GROUNDED IN YOUR DATA AND PREDICTIVE MODELS

Business users ask in plain language; every answer cites the model output and the pattern behind it.

Measure the problem

"Where will I be out of stock next week?" — by store, region or category, or the whole assortment at once.

Understand the reasons

"What is driving the demand shift in this category?" — named patterns in business language, renamed and corrected by your planners.

Take action

"Help me plan this promotion." — price, volume, expected margin and the validated next action.

Prove the value

"What do I earn working the top of the list versus business as usual?" — waste and lost sales avoided, in money.

PATENTED & INDUSTRY PROVEN TECHNOLOGY

7 granted US patents on continuously learning, human-understandable online machine learning · 33 Gartner mentions, 2019–2025.

GET AI READY ON YOUR TERMS

We will meet you where you are and help you advance in your AI journey:

01
Predictive AI

02
AI Proposed Actions for MicroSegments

03
AI Proposed Actions for Each Customer

04
AI Validated Actions for Each Customer

05
Market Maker with AI

ENTERPRISE READY, ON YOUR TERMS

Explainable and validated by design · continuous learning keeps models current without full retrains · drift monitoring on every deployed model · auditable activity logs and auto-generated model cards · cloud, on-premise or hybrid deployment · bring your own API keys and LLMs (BYOK/BYOM) · multitenant across brands · MCP tools and SDK for agents, no-code User Interface and AI Ops for humans · real-time via REST APIs.

ONE PLATFORM, THREE PATHS TO PRODUCTION

TAZI is a platform, not a point solution: it ships with pre-built use cases, and your teams can build their own on the same governed foundation.

1

Bring Your Own Predictive Models

Onboard the models you already have. TAZI wraps them with explanations, drift monitoring, validation agents and auto-generated documentation, governed and production-ready.

2

Deploy Pre-Built Use Cases

Out-of-the-box explainable agents — demand prediction, demand drivers and voice of customer — grounded in your data and live in days, not quarters.

3

Build New Use Cases

Create models from scratch for questions no vendor has templated yet. Define the label and the business KPI, build, validate and deploy — your experts in the loop at every gate.

★ The long-term path for commercial and supply-chain teams

Low barrier to entry

One use case at a time, data cleaned and improved as we go. AI agents identify and help resolve data problems.

Your team's life gets easier

AI agents answer questions in plain language, every recommendation arrives with a reason and a validated next step, and the documentation writes itself.

The market advantage is built in

TAZI's field-proven explainable-Machine Learning, documentation, production and multi-agent technology is already there. You deploy it; competitors have to build it.

EASY TO TRY, EASY TO BUY

1 Start with a Proof of Value

You bring anonymized data; we build a tailored agent on it on the TAZI server. Scoped, time-boxed and resourced, with what to predict and the value created by actions agreed up front.

2 One license you control without being an AI expert

Platform, onboarding and configuration hours, monitoring and drift detection, solution updates, support and business reviews — in a single license you control. Start, Grow and Scale packages are sized to your use cases and users.

TAZI

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