TAZI & salesforce

INTEGRATION

Enhance Salesforce with Advanced AI Capabilities

TAZI seamlessly integrates with **Salesforce** by combining customer data and ML/AI for more accurate predictions surfaced in Salesforce for decision support.

Do you struggle with these?
- Inefficient lead acquisition
- Customer retention
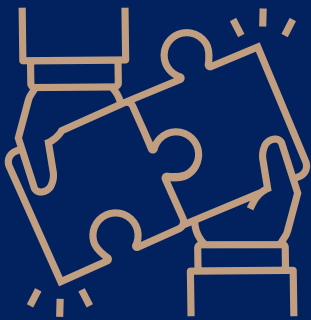- Who to cross / up sell to and what

Are CRM Inefficiencies Holding You Back?

Operational Efficiencies Gained
- End-to-end ML/AI solution
- Automation for faster deployment and iteration
- Faster time to value

TAZI's Transformative Integration with Salesforce:

- Streamlined **lead acquisition** and **easy data input** into the database.
- **Full automation** of the workflow with insights into **customer efficiency** and **lead sources**.
- A **prioritized lead list** created by **TAZI's AI generated** predictions
- Unlock the full potential with **Salesforce's comprehensive solutions.**
- **End-to-end pipeline** management and optimization.

Key Features:

AI-Powered: Seamlessly build solutions on TAZI using diverse data sources and sync results to Salesforce.

Customizable Outputs: Apply business logic to AI results, ensuring alignment with business rules and governance.

ETL Capabilities: Transform and map AI outputs directly to Salesforce.

Who Benefits Most?

Enterprises seeking AI powered Salesforce analytics.

SMEs need more predictions for decision support.

Businesses focusing on sales enablement

Enterprises with strict governance in processes.