



# INTEGRATION

## Enhance Salesforce with Advanced AI Capabilities

TAZI seamlessly integrates with **Salesforce**, offering users the power of AI without the complexities of data management.



Do you struggle with these CRM use cases?

- Inefficient lead acquisition
- Customer retention challenges
- Uncertainty about who to cross / up sell



Operational Efficiency Struggles

- Need for end-to-end solutions
- Lacking automation



## TAZI's Transformative Integration with Salesforce:

- Streamlined **lead acquisition** and **easy data input** into the database.
- **Full automation** of the workflow with insights into **customer efficiency** and **lead sources**.
- A **prioritized lead list** created by **TAZI's AI generated** predictions
- Unlock the full potential with **Salesforce's comprehensive solutions**.
- **End-to-end pipeline** management and optimization.

### Key Features:



**AI-Powered:** Seamlessly build applications on TAZI using diverse data sources and sync results to Salesforce.



**Customizable Outputs:** Apply filters to AI results, ensuring alignment with business rules and governance.



**ETL Capabilities:** Use TAZI as an ETL tool, transforming and mapping AI outputs directly to Salesforce.

### Who Benefits Most?



Current or prospective Salesforce CRM users.



SMEs facing data management challenges.



Enterprises seeking Salesforce and AI integration.



Firms with strict governance in processes.

